



PRESS RELEASE
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**FENZI AND GR – GUSMÃO REPRESENTAÇÕES:
NEW AGREEMENT FOR THE SALE OF TECGLASS MACHINES IN BRAZIL**

A new line of products strengthens the collaboration between the Fenzi Group, a world leader in chemicals for glass processing, and the Brazilian company, GR – Gusmão Representações that distributes the best glass technology on the domestic market.

GR – Gusmão Representações has been operating for more than 30 years in Brazil, as representative and distributor for big players in the glass processing industry. It now enters the commercial strategy of the Fenzi Group to support the sophisticated technology developed by Tecglass, a company specialising in digital printing on glass, which became part of the international group in the beginning of 2016.

The historic collaboration between Fenzi South America and Gusmao Representações, created to promote and distribute the wide range of Fenzi and Glass Alliance products for high-yield insulating glass in Brazil, is now enriched with a new line of high-performance machines. In fact, the Tecglass machines are the most advanced technology available today in the field of digital printing on glass: versatile tools, fast and efficient for glass decoration, able to print any kind of pattern and photographic images with high definition and any colour effect desired.

“We are very happy with this agreement, which allows us to rely on a professional partner with great commercial experience, who will support us in developing all the potential opportunities of the territory,” said Manuel Ramos, co-founder of Tecglass with Javier Fernandez. “Thanks also to the trust placed in the Fenzi Group by glass operators, we will be able to offer Brazilian specialists in the glass printing industry tailor-made products able to meet every need with excellent results’.

Note to the Editor

Fenzi Group – The Fenzi Group was founded in Milan in 1941, where it still has its headquarters, as a producer of mirror backing paints, before branching out to chemical products for the secondary flat glass processing. The Group is now a world leader in the sector with eleven factories in strategic markets across three continents. In both Italy and worldwide, Fenzi is an excellent example of the Italian family-run business tradition that has gradually attained world leadership by delivering high quality standards, constant innovation, maximum safety throughout the production process of mirror backing paints, high-performance IG sealants and decorative glass paints used in the most sophisticated architectural and design projects. Fenzi Group’s broad view led to the creation, in 2002, together with Alu-Pro and Rolltech, of the **Glass Alliance**, a large-scale international network that offers customers a wide range of products for high-performance insulating glass.

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